## Grand View HOA Board Meeting Agenda July 3, 2020

A special board meeting was called to discuss our the options for updating our current web design. Meeting was held at the home of Secretary Penny Wagner and was called to order at 9:00. Other members present include President Deb Cockroft, Vice-President Marcia Rising, ACC Chairman John Silletto, and Member-at-Large Dick Mann. Financial Manager Janey Joslin was also present.

Penny recently spoke with Eric Wetzler at IONOS, our current website provider. Our contract was just renewed last month and the price increased from \$110/year to \$179/year. He explained the reason for the price increase is that we are using an old build that they no longer support. If we were to upgrade to a newer build, our price would drop from approximately \$15/month to either \$5/month for Creator Build or \$8/month for Word Press hosting. The Word Press option provides unlimited storage, a portal, 100 email accounts and more benefits than the basic Creator Build. The catch is that we would need to completely rebuild the website in order to switch to either of these options. He also offered, that we could get our money back on the contract that just renewed, if we switch to one of these other contracts within 30 days of the date of invoice.

A vote was taken and the board agreed that our current website design is outdated, poorly designed and that it would be beneficial to upgrade it at this time. The question came down to who we would get to design the new website.

Penny has been working on this issue for several weeks and put together an example of what we would like our website to look like, adding lots of information that is lacking from our current website. She then met with and called several different local web designers and received bids ranging from \$500 for a do-it-yourself model all the way up to \$2880. Then an email was sent to HOA members to see if there might be someone who lives in the subdivision that would be willing to help. That effort yielded two additional bids, one for \$1200 and one for \$600. Additionally, IONOS said they have a web design team that could design our website for \$254. (They were unable to tell us if they are the ones that designed our current website, but they did say that price would be for the Creator Build – not Word Press.)

The board discussed all the options and decided that the bid we received for \$600 was the best option. The bid is from Tina Wilson, who lives in Grand View. She has extensive experience in this field, was previously a magazine publisher and is currently employed by the Daily Sentinel providing digital support for events and marketing. She provided links to several of the websites she has designed and they are very impressive.

The board also reviewed the website template that Penny provided and agreed content she presented should be included on the new website. Since this was not a budgeted item, the board asked Janey if we had the money to pay for this and she indicated it could come from our contingency fund.

Penny will contact Tina and let her know the board's decision and have her draw up a contract in order to proceed. She will also contact IONOS and let them know that we want to

switch to a Word Press hosting contracting within the 30-day window so that we can receive that refund.

The meeting was adjourned at 9:45.

Respectfully submitted,

Penny Wagner